

# SHERYL ROUSH

When your organization is dulled by negativity, stress overload, declining customer service, lack of teamwork or poor communication—Sheryl will raise the bar, create excitement and help make your people SHINE!

## *Standing Ovarions*

### **Creating A Positive Work Environment**

*"Your service to Sheraton, W and Westin hotels has been superb! Your trainings for over the past three years for our managers and supervisors in the Starwood Group of Hotels & Resorts ... from top executive managers, department heads and newly promoted managers... continue to receive outstanding reports and noticeable results in performance and attitude. You are the top-rated instructor our programs have ever recorded."*

- Tim Mulligan, Area Director of Human Resources, Starwood Hotels

### **Customer Service with Heart**

*"Fantastic instructor! Sheryl Roush is the most dynamic speaker I've ever had the pleasure of listening to. She did a wonderful job of keeping everybody loose and involved. Everyone I've spoken with was very impressed. The content was very broad and meaningful as well. Most importantly, Sheryl made the seminar fun for all of the attendees because she loves what she does. I am personally very glad I attended."*

- LaRue Preston, Vice President - Customer Service, Warranty, Technical Support Caldera/Watkins Portable Spas

### **Perc-U-Lating Power™**

*"Absolutely wonderful! Great title for the presentation -- such passion. It really brought tears to my eyes... an excellent speech!"*

- Terry Sweeney, Great Basin National Park

### **Solid Gold Marketing Design™**

*"Your reputation had proceeded you, but I don't think that anybody was prepared for the level of presentation that you provided. You shared tips, hints, and secrets on how WE could become great. The feedback received was one of the best, if not the best, we have ever received."*

- Mike Rounds, Technology Expert

### **Sparkle-Tude™**

*"It was clear from the moment your keynote address began that your impact on the participants was going to be positively powerful. It's not often that one observes a group of employees so moved by a trainer that they are both laughing and crying at the conclusion of a program! Your tremendous success was also substantiated by the highly positive evaluation ratings (5.0 out of 5.0) and comments that your session received."*

- Stacy Edwards, Classified Training Services Manager  
Personnel Commission, Los Angeles Unified School District

**Add SPARKLE to YOUR next event!**

**Call Toll Free 800.932.0973**

Phone 858.569.6555 • Fax 858.569.5924

Sheryl@SparklePresentations.com • www.SparklePresentations.com



**Sheryl Roush**

Sparkle-Tude™ Expert

Known for her passionate presentation style and high energy, Sheryl consistently brings audiences to their feet!

You'll love how she playfully engages your people, offering valuable how-to tips while entertaining with stories, songs and surprises. From FBI agents to Olympians, from nurses to scientists, from educators to engineers, inmates, lawyers and even police chief spouses, Sheryl has helped audiences around the world shine with improved attitude and communication skills.

Clients include: Abbott Labs; AT&T; Bucknell University; IBM; Intuit/Turbo Tax; Institute of Real Estate Management; Los Angeles County Management Council; McMillin Realty; Sheraton; Lucent Technologies; US West and Verizon.

*Keynotes and workshops that rekindle the spirit, raise the bar, and create excitement!*