

# Sparkle Presentations

*Are low morale, high stress, and poor attitudes affecting your customer service, productivity and teamwork today?*

*Need to rekindle the spirit in your organization?*

*Bring in the Sparkle-Tude™ Expert to energize positive trends.*

## Keynotes

### **Sparkle-Tude!™**

Keeping a Sparkling Attitude Every Day

- 67 ways to stay sane and in stressful times
- Deal with difficult people and challenging situations
- Reduce stress, increase teamwork and beat burnout

### **Sparkle-Tude!™ Women in Business**

Ideal for business owners, managers

### **Sparkle-Tude!™ For Leaders**

Customized for organizations

## Workshops

### **7 Secrets to Connect with Your Audience**

Establishing rapport with your potential/current clients and customers

- Learn 7 ways to naturally connect with anyone, anytime, anywhere
- Enhance your own communication style to meet their needs
- Improve sales--sparkle when you speak, train, and instruct others

### **Creating a Positive Work Environment**

Bringing positive attitudes, connection and spirit to work

- Understand and discover natural intrinsic motivators
- Energize any meeting with professional play and cooperation
- Give meaningful recognition to motivate and elevate staff

### **Humor in the Workplace**

Encouraging high morale, spirit, cooperation, and teamwork

- Discover the benefits of developing a better sense of humor
- Create an environment that inspires productivity and performance
- Brainstorm playful applications appropriate for your workplace

### **Solid Gold Marketing Design™**

Discovering a "gold mine" of promotional materials

- Create pieces that impact your 3 target reading audience groups
- Master practical techniques of layout, fonts and color psychology
- Save time with shortcuts and creative "golden nugget" ideas

**Add SPARKLE to YOUR next event!**  
**Schedule Sheryl Roush today!**

**Call Marcia Snow Toll Free 888.797.6700**

Marcia@BlueFeatherManagement.com • www.BlueFeatherManagement.com



# Sparkle Presentations

When your organization is dulled by negativity, stress overload, declining customer service, lack of teamwork or poor communication—Sheryl will raise the bar, create excitement and help make your people SHINE!

## Standing Ovation

### Meeting Planners Glow about Sheryl's Programs!

*"It was clear from the moment your keynote address began that your impact on the participants was going to be positively powerful. It's not often that one observes a group of employees so moved by a trainer that they are both laughing and crying at the conclusion of a program! Your tremendous success was also substantiated by the highly positive evaluation ratings (5.0 out of 5.0) and comments that your session received."*

- Stacy Edwards, Training Services Manager, Personnel Commission  
Los Angeles Unified School District

*"I thought your presentation was wonderful and you really connected with the women - no stirring in the seats; they were quite captivated with you. And what I love about your speaking is that it's not about you - it's all about serving the audience and providing them with the nuggets of truth. You definitely get a sense of grace, encouragement, blessing, and an uplifting message. Your timing is great - you have a great sense of humor."*

- Sandy Liarakos, CMP, Director, Scripps Health Foundation

*"Your presentation changed the life of several women in the audience. The attendee evaluations picked you #1 speaker!!!!!!!!!!!!!"*

- Sheila McDonnell, Producer, Women in Business Symposium

*"Sheryl's professionalism and enthusiasm are infectious! Her training has helped bring the management team of the Zoological Society to another level altogether, and we look forward to each new class she brings to our organization. I couldn't endorse her any stronger."*

- Tim Mulligan, Dir. of HR, Zoological Society of San Diego

*"Your reputation had preceded you, but I don't think that anybody was prepared for the level of presentation that you provided. You shared tips, hints, and secrets on how WE could become great. The feedback received was one of the best, if not the best, we have ever received."*

- Mike Rounds, Technology Expert

*"Working with Sheryl is a dream. She fulfills every customer service credo that exists - always going beyond the expected to assist YOU in your planning. Her mind is a non-stop brainstorm of creative ideas that add punch and pizzazz to any event - and all of this in addition to her own outstanding presentation that will have your audience implementing ideas and taking action. Sheryl IS the WOW factor you've been looking for!"*

- Marcia Snow, President, Blue Feather Management

*"Sheryl is a professional speaker who truly does her homework before presenting to any audience. She was extremely good with wonderful delivery and excellent audience participation."*

- Bev Weurding, Event Consultant for Major Health Hospitals

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**Sheryl Roush**

Known for her high energy and passionate presentation style, you'll love how she playfully engages your attendees, offering valuable how-to tips while entertaining with surprises.

An international presenter, Sheryl has helped audiences around the world sparkle with rekindled attitude and improved communication skills.

Sheryl is the author of eight books, including three for women. *Sparkle-Tudes!*<sup>™</sup> is Inspirational Quotations By & For Women, and *Heart of a Woman* includes poems, stories and quotes celebrating women today.

Clients include: Baptist Memorial Health Care Corp.; Bucknell Univ.; Catholic Congress; ChildStart; County of Los Angeles Mgmt. and Secretarial Councils; Golden Door Spa; IBM; Institute of Real Estate Mgmt.; Kaiser Permanente; Loews Resort; 7-Up; San Diego Zoo; Sharp HealthCare Women's Health Symposium; Sheraton; Singapore Press; Sony; Stampin' Up!; TurboTax<sup>™</sup>; Union Bank; U.S. Census Bureau; Verizon Wireless; and Women in Publishing Society Hong Kong.

*Inspirational programs that rekindle the spirit, raise the bar, and create excitement!*