

Sparkle Presentations

Are low morale, high stress, and poor attitudes affecting your customer service, productivity and teamwork today?

Need to rekindle the spirit in your organization?

Looking for a sensational speaker for your next event?

When your organization is dulled by negativity, stress overload, declining customer service, lack of teamwork or poor communication—Sparkle-Tude® Expert Sheryl Roush will raise the bar, create excitement and help make your people SHINE!

Keynotes

Sparkle-Tude!™ Keeping a Sparkling Attitude Every Day

Customized for healthcare professionals or women in business

- 67 ways to stay sane and lighthearted in stressful times
- Deal with difficult people and challenging situations
- Reduce stress, increase teamwork and beat burnout

Workshops

Creating a Positive Work Environment

Bringing positive attitudes, connection and spirit to work

- Understand and discover the intrinsic motivators
- Energize any meeting with professional play
- Give meaningful recognition to motivate and elevate

Customer Service with Heart

Retaining valuable customers and satisfied employees

- Learn 4 things customers really want to retain their business
- Discover 3 dynamics of communication to reveal the message
- Meet your customers on their level - connect authentically

Sheryl Roush is available for keynote presentations, conferences, on-site programs, luncheons, facilitating retreats, and special events. Her creativity in event planning will add more “Sparkle” to your event!

Schedule Sheryl Roush today!

Call Toll Free 800.932.0973

Phone 858.569.6555 • Fax 858.569.5924 • Sheryl@SparklePresentations.com • www.SparklePresentations.com



Based in San Diego, CA

Meeting Planners Glow about Sheryl's Programs!

It was clear from the moment your keynote address began that your impact on the participants was going to be positively powerful. It's not often that one observes a group of employees so moved by a trainer that they are both laughing and crying at the conclusion of a program! Your tremendous success was also substantiated by the highly positive evaluation ratings (5.0 out of 5.0) and comments that your session received.

- Stacy Edwards, Training Services Manager, Los Angeles Unified School District

What I love about your speaking is that it's not about you - it's all about serving the audience and providing them with the nuggets of truth. You definitely get a sense of grace, encouragement, blessing, and an uplifting message. Your timing is great - you have a great sense of humor.

- Sandy Liarakos, CMP, Senior Events Supervisor, Sharp Womens' Health Symposium

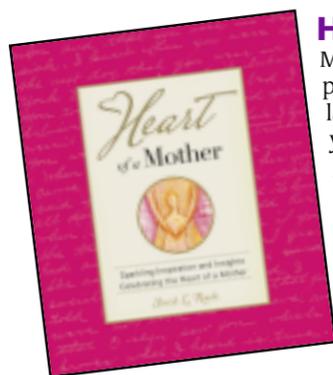
Working with Sheryl is a dream. She fulfills every customer service credo that exists- always going beyond the expected to assist YOU in your planning. Her mind is a non-stop brainstorm of creative ideas that add punch and pizzazz to any event - and all of this in addition to her own outstanding presentation that will have your audience implementing ideas and taking action. Sheryl IS the WOW factor you've been looking for!

- Marcia Snow, President, Blue Feather Management

Sheryl is a professional speaker who truly does her homework before presenting to any audience. She was extremely good with wonderful delivery and excellent audience participation.

- Bev Weurding, Event Consultant for Major Health Hospitals

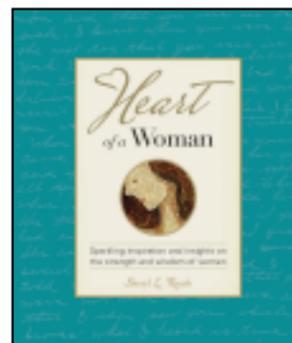
Inspirational Gift Books by Sheryl Roush include:



Heart of a Mother

More than a "chicken soup" book this collection of quotations, personal tributes, poems, and original stories will make you laugh and cry and want to get up and do something; make you want to hug your kids; and call your mother, or if she's gone, to find her picture and remind yourself of the bond that can never be broken. **Chapters include:** Adopted with Love, Daughters, Dinner Time, Faith, Family, Four-legged Children, Grandmothers, Heart of a Marine's Mother, Kid's Rules of Life, Parents, Prayer, Pregnancy, Raising Spiritually-Centered Children, Single Parents, Sisters, Sons, Stay at Home Moms, Teenagers, Through the Eyes of Children, We're Goin' to College, Women in Religion, and Working Miracles.

Heart of a Woman celebrates the strength, humor, love and intuition of being a woman today. Enjoy selections that rekindle your spirit and touch your soul... from cherished classics, scripture, and recent writings--from Oprah Winfrey, Dr. Phil, Maya Angelou, Bill Cosby, Barbara De Angelis, Marianne Williamson, Maria Shriver, Sandra Day O'Connor, Mother Teresa, Eleanor Roosevelt, Gloria Steinem, Elisabeth Kubler-Ross, Princess Diana, and more! **Chapters include:** Ageless Living and Health, Authenticity; A Woman's Intuition and Wisdom; Cats and Dogs; Count Your Blessings; Courage; Dance; Dating; Death and Grieving; Dreams; Faith; Family; Finding and Losing Love; God; Gratitude and Happiness; Learning to Love Yourself; Men and Marriage; Military Relationships; Music; Patriotism; Raising Fearless Women; Re-Awakening to Love; Romance; Self; Trust; Women in History; Worthiness; and of course Estrogen, Mid-Life for Women and Chocolate!



Books available at local Borders stores, Amazon.com and directly from Sheryl Roush at Sparkle Presentations
www.SparklePresentations.com



Sheryl Roush

Twice "Ms. Heart of San Diego" and 2007 "Queen of Hope" for her contributions to society, speaker/author Sheryl Roush is known for her high energy and sensational presentations. You'll love how she playfully engages your attendees, offering valuable how-to tips while entertaining.

From health care professionals to women in business, from military to educators and engineers, FBI agents and Olympians to NFL cheerleaders, she has motivated audiences around the world sparkle with rekindled hope, attitude and improved communication.

Only the 3rd woman in 93 countries to earn Toastmasters' elite Accredited Speaker honor for professionalism and style, Sheryl is a 9-time author and a top-rated international trainer with over 30 years in communication.

Sheryl has presented on programs alongside Olivia Newton-John, Geena Davis, Art Linkletter, Jane Seymour, and Good Morning America's Joan Lunden.

Clients include: IBM; Verizon Wireless; Baptist Memorial Health Care Systems; Bucknell University; Kaiser Permanente; TurboTax™; Sony; San Diego Zoo; 7-Up; California Escrow Association; Institute of Real Estate Management; Los Angeles County Mgmt. Council; Ernst & Young; Union Bank; and the US Census Bureau.

Sheryl is available for retreats, on-site programs and energizing keynote openers, closers and luncheons!

Customized to meet your needs!