

Sparkle Presentations

SPEAKER TRAINING PROGRAMS

Workshops - up to 4 hours in length
Ideal for in-house training, and train-the-trainer seminars

Sparkle When You Speak!™

How to Give Effective Presentations

Your speaking abilities reflect your image, products and services!

This customized workshop provides public speaking skills to enhance professional caliber, confidence, composure, rapport and connection with any audience, regardless of topic, or size of audience. Longer workshops enable more practice and live coaching.

PARTICIPANTS DISCOVER HOW TO:

- Be prepared to speak at a variety of different speaking opportunities
- Be perceived and respected as the expert medical professional that they are
- Be brilliant, confident, naturally charismatic, eloquent and well-received

Non-traditional Methodology:

- Discover how to connect with all 7 intelligence modalities in any audience
- Learn HOW listeners need to hear your presentation and how to RETAIN it
- Explore unique, genuine approaches to educate, inform, promote, open, sell and close
- Determine appropriate audience opening grabbers and memorable closers
- Use simple creativity techniques that add SPARKLE Factor!

Benefits and Outcomes:

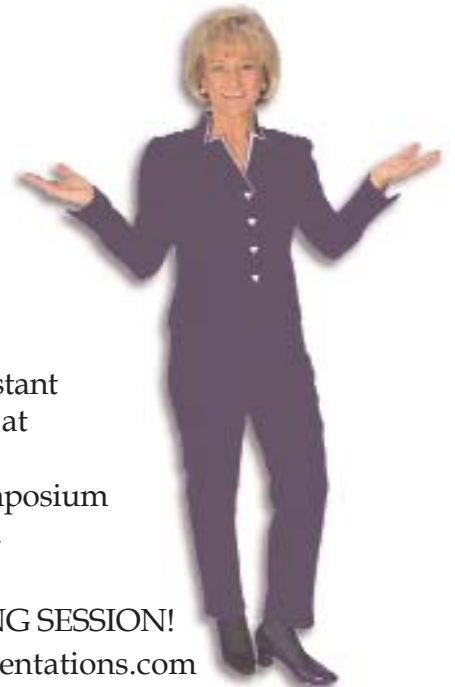
- Enhanced delivery and presentation skills
- Increased confidence in front of any size of audience
- Elevated energy in presentations to increase learning
- Expanded "brand" identity for organizations/sponsors
- Maximized outreach campaigns and marketing efforts

PREVIEW THIS ENERGETIC FACILITATOR!

See Sheryl Roush's speaking style, lightheartedness and instant connection with audiences... View now...on-line video clip at www.SparklePresentations.com

Sheryl's full-length Sharp Healthcare Womens' Health Symposium is also available on VHS video, CD-ROM and DVD format.

CALL **1-800-932-0973** TO SCHEDULE YOUR TRAINING SESSION!
Sheryl Roush, Sparkle Presentations, Sheryl@SparklePresentations.com



SHERYL ROUSH

HELPING REFLECT YOUR BRILLIANCE

Owner of Sparkle Presentations, Sheryl Roush is a top-rated international trainer (7 consecutive years in 8 countries) and 8-time published author, with 30 years experience in communication skills.

Sheryl was only the third woman in the history of Toastmasters Int'l (in 76 countries and 3.3 million members since 1924) to receive their elite *Accredited Speaker* award for outstanding professionalism and platform performance! She was selected *Most Interactive Trainer* for CareerTrack Seminars for her engaging, benefit-driven style.

An active Professional Member of the National Speakers Association since 1990, and Toastmasters since 1987, Sheryl is a full-time speaker, trainer and speaking coach. Colleagues in the NSA/San Diego Chapter honored her as *Member of the Year* for her contributions to the industry. She has been twice published in NSA's internationally circulated magazine *Professional Speaker*.

As Director of Training for the U.S. Olympic Training Center in San Diego, she coached Olympians in their speaking and started their Speakers Bureau. Sheryl has authored numerous train-the-trainer and speaking workshops, including 2-day programs for the Southeast Asian audiences; *High Impact Training Tools*; and *Team Communication Tactics*.

She has trained Intuit Software's executive TurboTax™ sales team, area sales managers at 7-Up, Kaiser Permanente physician recruiters, nurses at UCSD Medical Center, Mercy, Scripps and Sharp Hospitals. Sheryl has also presented four consecutive years at Sharp Healthcare's Womens' Health Symposium, receiving highest marks each year.

As a keynote speaker, she has closed for *Commander in Chief's* Geena Davis, and presented on programs alongside Olivia Newton-John, Art Linkletter, Jane Seymour "Dr. Quinn: Medicine Woman" and *Good Morning America's* Joan Lunden. She presents to audiences upward of 5,000.

Clients include: Abbott Labs; American Women in Science; Baptist Memorial Healthcare Systems; Cell Genesys; County of Los Angeles Management Council; Gen-Probe BioTech; GlaxoSmithKline; IBM; Institute Teknologi Mara, Malaysia; Mitsubishi; Philips Morris of Asia; San Diego Charger Cheerleaders; San Diego Zoo and Wild Animal Park; Sheraton; SCAAP; SONY; Star Trek actors; Union Bank; US Census Bureau; Verizon Wireless; and Westin.

TESTIMONIALS

"I thought your presentation was wonderful and you really connected with the women - no stirring in the seats; they were quite captivated with you. And what I love about your speaking is that it's not about you - it's all about serving the audience and providing them with the nuggets of truth. You definitely get a sense of grace, encouragement, blessing, and an uplifting message. Your timing is great - you have a great sense of humor."
- Sandy Liarakos, Senior Events Supervisor, Sharp Womens' Health Symposium 2005

"Sheryl is a professional speaker who truly does her homework before presenting to any audience. She was extremely good with wonderful delivery and excellent audience participation."
- Bev Weurding, Event Consultant for Major Health Hospitals

